

# Full Keratin Straightening Treatment for 90–100% Straight result

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Lasts up to 12–16 weeks

1

Shampoo hair twice with STEP 1. (Clarify). The first shampoo should focus on the scalp, providing a light massage. Shampoo and rinse as usual. The second shampoo should focus on hair length and tips. STEP 1 must remain in hair for 10 minutes before being rinsed out 100%.

2

Blow dry hair to 80%. Divide hair into sections. Starting from 1/2cm from the scalp, apply STEP 2 (keratin) to hair from roots to tips comb thoroughly. STEP 2 must remain in hair for 20–25 minutes. (Ideally if you cling wrap the hair whilst step 2 is in) Give the hair a quick blow dry with a vent brush, only to remove the humidity. Follow by flat ironing into hair. Divide the hair into small sections and flat iron each section at 230°C and at a moderate and continuous velocity, 10–12 times each section.

**Note:** for weak and brittle hair, use a lower flat iron temperature. Keep in mind that this will reduce the straight result achieved.

**P.S:** Blow drying step 2 should not smoke, so if you see smokes you may rinse out the product excess only and proceed with the blow dry and iron.

**Tip:** Ensure to work with clean sections, iron the entire hair, and work with thin sections for ultimate results

3

Once step 2 is done, you can rinse the hair, and apply STEP 3 (Mask) on wet, towel dried hair at the basin as you would apply treatment, from roots to end. STEP 3 must remain in the hair for 10 minutes. Follow by rinsing hair out 100%.

4

Finish off with a quick blow dry, you'll find the hair smooth and straight.

There is no need to iron the hair after step 3.

5

We highly recommend the S1 Keratin Shampoo + Conditioner for the client to use at home after this treatment for ultimate results.

