



TRAINING MANUAL

Seamless¹
HAIR EXTENSIONS

History of Hair Extensions

Part 1

Weft

Plait the hair first and sow into the hair, they have been around for over 20 years and is a primitive method of applying hair extensions. Cost is over \$150 per weft. They are painful the first few days they are applied to the client; they are bulky and can't be customised on where they are placed.



Protein/Keratin bond, U Tip, I Tip, Beaded weft, Hand sawn weft, Beads and Microbeads

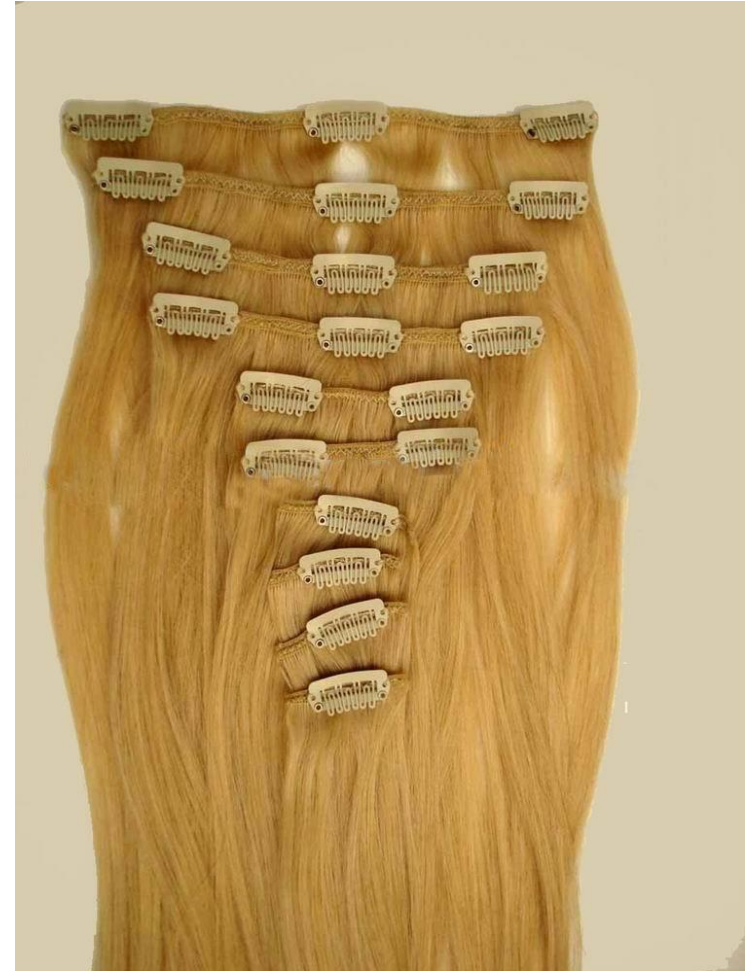
Most of these methods have been around for about 10 years, some are recent. Cost thousands of dollars and takes hours to apply. Some of them the hair can't be re-used while all weft style cannot be customised. Beads and tips can tangle and cause damage to the existing hair by ripping out.



Clip-In Hair Extensions

Clips into the client's hair, for salons a bad investment as the client will only purchase them once and will hold onto them for years.

Client are still required to have them fitted in the salon, they are constantly being placed in the same spot which causes pulling and balding spots. Cost varies from \$50-\$400 not to mentioned the cost to re-attach. Clients wouldn't have the seamless look as they are on and off.



Why Tape Hair Extensions?

The most popular method in the world.

- Easy to apply
- Fast / less then 10 minutes to apply 1 packet
- Zero Damage
- Undetectable
- Affordable



Seamless¹ Hair Extensions

Part 2

Seamless1 Hair Extensions

- Seamless1 renowned for its high quality tape hair extensions offers an extensive range of colours in Single Drawn Remy Russian hair to Diamond Double Drawn. Both available in 20 & 24 inches at mainstream prices for price conscious fashionistas! Our specialised range of hair care focuses on the maintenance and continually enhancing the life of the hair.
- We offer a wide variety of tapes from super gentle to super strong.
- Our Curling Rods are designed for larger, longer lasting curls, made for the Master Stylist!
- Once the training is undertaken Seamless1 will list your Salon details on our website and help drive customers to your business.

Seamless1 Hair Extensions

Seamless1 offers:

- Single Drawn Plus
- Diamond Double Drawn
- Remy hair
- Russian hair
- S1 Hair Care Range
- S1 Tape Solution
- Electrical

Seamless¹ Hair Extensions

Glossary

Word	Description
Single Drawn	<p>Single drawn hair is the standard thickness that many hair extensions are available in, and is a very popular choice for hair extension wearers. In a bundle of single drawn hair there will be full length hairs and around 50% shorter length hairs. This means that the hair will be thick at the tip of the bundle and then taper off slightly towards the end. There are many positives associated with single drawn hair, and it is often a popular choice due to its natural finish. As hair naturally grows from our scalp, each of our hairs will have a different growth rate, therefore an individual with naturally grown long hair will have hair that is thinner at the tips and tapers off towards the bottom. For clients looking for a natural finish where masses of volume is not important, single drawn hair is a great choice.</p> <p>Ideal for clients that want volume on the roots and mid length. Clients that are price sensitive or don't want to spend time retaping. Can be used as a colour alternative or for those clients that like to change there hair colour with the seasons – Or those that want to have some fun.</p>

Seamless¹ Hair Extensions

Glossary (continued)

Word	Description
Double Drawn	<p>When hair extensions are listed as double drawn, this essentially means that from a bundle of hair, for example 18", the majority of shorter hairs as described above are removed and replaced with 18" hairs. This means that from root to tip the hair extensions are the same thickness, making for a very thick set of hair extensions. Double drawn hair is a great choice if the hair you are after is that of volume and glamour. As the hair extensions are very thick right to the tip, a full bodied look will be achieved with ease. As the extensions are so thick, it is also likely that you will not need as many as you would for a full head of single drawn hair extensions, and therefore will not need to purchase quite as many strands.</p> <p>Ideal for clients that want the hair thicker on the end, the hair is almost the same length for the roots to the end. It is worth paying extra to get double drawn as you would use less packets for a full head then you would with Single Drawn Plus.</p> <p>Highly recommended for customers that want Victoria Secret model look or customers that have been using extensions for many years.</p> <p>The quality of the Diamond Double Drawn are higher then Single Drawn Plus so we recommend not to mix them together.</p>

Seamless¹ Hair Extensions

Glossary (continued)

Word	Description
Remy Hair	Simply is the hair-bundle, with hair arranged in such a way that the roots of all the hair in entire bundle are on one end of the bundle and the ends on the other end of the bundle. Remy hair has its cuticles intact. In other words, all the cuticles are Unidirectional (in same direction) and are undisturbed.
Non Remy	This hair has their roots and ends mixed up. They have problem of tangling as the cuticles are not in same direction.

Hair Tape

Part 3

Hair Tape

- There are many different types of tape in the market and they range from gentle to super strong.
- Seamless1 manufacture and stock the top 4 most popular tape in the world.
- See Seamless1 comparison chart....

Hair Tape

Type	Description	Strength	Ease of Removal
 Blue German Tape	Gentle tape, lasts 6-8 weeks. Zero damage to existing hair, must avoid silicon, paraban, oil and alcohol. Compatible with 50% of hair care products in the market.	★ ★ ★ ☆ ☆	★ ★ ★ ★ ★
 S1 Tape	Gentle/strong tape, lasts 7-8 weeks. Zero damage to existing hair. Compatible with 80% of hair care products in the market	★ ★ ★ ★ ☆	★ ★ ★ ★ ★
 S1 Super Tape	Super strong tape, lasts 7-8 weeks compatible with 90% of hair care products in the market	★ ★ ★ ★ ★	★ ★ ★ ☆ ☆
 Blue USA Tape	Strong tape, lasts 7-8 weeks compatible with 90% of hair care products in the market	★ ★ ★ ★ ★	★ ★ ☆ ☆ ☆

Hair Tape

Looking for the tape that works best in your salon - understanding the differences between each company can help you select the best tape for your clients that will guarantee the desired result. The key points to consider when selecting the best tape for your salon:

- Hair type
- Coarse hair needs stronger tape. Fine hair needs gentle tape.
- The type of product you or your clients use on the tape. Silicon, solvent, paraban, alcohol can make the tape slip out. If your product contains any of these ingredients then high strength tape is recommended.
- Before applying the tape you must apply on clean hair with clarifying shampoo avoid conditioner on the roots area. If your client had product build up or had keratin treatment or straightening then stronger tape is required.

Hair Tape

- Oils on your fingers could weaken the tape, do not touch the adhesive when applying.
- Make sure to apply the tape on the correct amount of hair, too much hair between the tapes the extensions could slide out. Too little hair between the tape your clients could rip their hair out when brushing. (If you find excess hair on the tape that has fallen out it isn't the tapes fault, however you must show your client how to brush their hair gently.)
- With gentle tapes it is always recommended not to brush the hair when wet and avoid washing with boiling hot water. Also avoid conditioner or oil on the tape. DO NOT WASH for 12 hours after application.
- You can colour your clients hair normal as dye or bleach does not effect the tape
- The stronger the tapes are the more challenging it is to clean up, the gentler the tapes are the easier to clean up and less damage and no unwanted residue left behind

Why would clients want hair extension?

Why would clients want hair extension?

Reason 1:

Reason 2:

Reason 3:

Reason 4:

Reason 5:

Why would clients want hair extension?

Reason 1: Length

Reason 2: Thickness

Reason 3: Balayage / Ombre

Reason 4: To have some fun

Reason 5: Why not?

Why would clients want hair extensions?

- Hair extensions can add more than just length, it is a way to be creative you can add volume, colour balayage or ombre can be achieved without damaging the clients hair.
- You can add thickness with extensions, formals, weddings or just have some fun.
- At affordable prices, hair extensions become impulse buy.

Why would hairdressers want to offer or learn how to do hair extensions?

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Reason 1:

Reason 2:

Reason 3:

Why would hairdressers want to offer or learn how to do hair extensions?

1. Some hairdressers are only motivated by money.
2. Some hairdressers are motivated by creativity.
3. Some hairdressers are motivated by the buzz they get when they make their clients happy.

With Seamless¹ you can achieve all 3, by making money (no other service can make as much money as extensions), being creative (allows you to play around with colours and add extra dimensions to your haircut) and having happy clients (your client will love you for giving them more hair, more colours at affordable prices).

How to quote

How to quote – Hair Extensions

Recommended prices to apply Seamless¹ Hair Extensions

Range	0.5 Packet	1 Packet	1.5 Packets	2 Packets	2.5 Packets	3 Packets
Remy Hair Superior Range	\$100	\$199	\$299	\$398	\$498	\$597
Virgin Hair Ultimate Range	\$145	\$289	\$434	\$578	\$723	\$867
Virgin Hair Balayage Ultimate	\$155	\$300	\$450	\$600	\$750	\$900

Please note prices do not include wash and blow-dry or cut and styling. It is up to the stylist to charge as they see fit or per quote, case by case.

How to quote – Removal & Re-tape

Recommended prices to remove and re-tape Seamless¹ Hair Extensions.

Service	Recommended Price
Tape Removal	\$50
Re-tape and re-apply	\$100 per packet
Wash and Blow-dry after removing the tape	extra charge

- Stylists can encourage their client to buy a new set of hair after the second visit. The first set can be re-taped for the client during free time on Mondays or Tuesdays.
- Re-application for the client's next visit (usually 8 weeks) charge will be \$100 per packet for re-tapping and re-application.
- To entice the client to use new packets of hair the stylist might suggest to offer the client free blow-dry so time can be saved on re-tapping.

How to quote – S1 Superfood Therapy

Recommended Hair Care Prices for S1 Superfood Therapy

Product	RR Price
Volume Shampoo (300ml)	24.95
Volume Conditioner (300ml)	24.95
Nourishing Shampoo (300ml)	24.95
Nourishing Conditioner (300ml)	24.95
Colour Shampoo (300ml)	24.95
Colour Conditioner (300ml)	24.95
Care Mask (200ml Jar)	24.95
Serum (100ml)	29.95
Leave-in Cream (150ml)	24.95

The most asked questions ??



How much does it cost for a full head of extensions?



Different Types of Hair

Our heads are not the same shape or size, you can achieve a full head with 1 packet or 4-5 packets. It all depends on what the client **wants** rather than what they **need**.

How many times we do an amazing haircut or colour and the client comes back and makes us change it?

How many times we do ok haircut and the client loves it? Because it is what they wanted!

I will be helping you to quote for your clients to achieve the desired result.

Different Types of Hair

Hairdressers can achieve full head with 1 packet, 2 packets or 3 packets depending on the client's hair thickness or final desired style.

1. If the client has layers or would like thickness and volume 1 packet is often sufficient.
2. For balayage, ombre or to add some colours to the back of the hair 1 packet is usually sufficient.
3. Bob or really thick hair recommended 2-3 packets
4. Victoria Secret look 2-3 packets depended on the starting thickness of the hair.

Category 1 – Easy Hair

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To add some
colours
To add some
thickness but no
length

With this category
you can get away
with 2 pieces to 1
packet

*Client with 1
Packet*



Category 2 – Layers

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Extensions love layered hair, you can easily do a full head with 1 packet up to 4 packets. Or if you want to achieve ombre, balayage can be done easily with 1 or 2 packets

Client with 1 Packet

Seamless1
HAIR EXTENSIONS



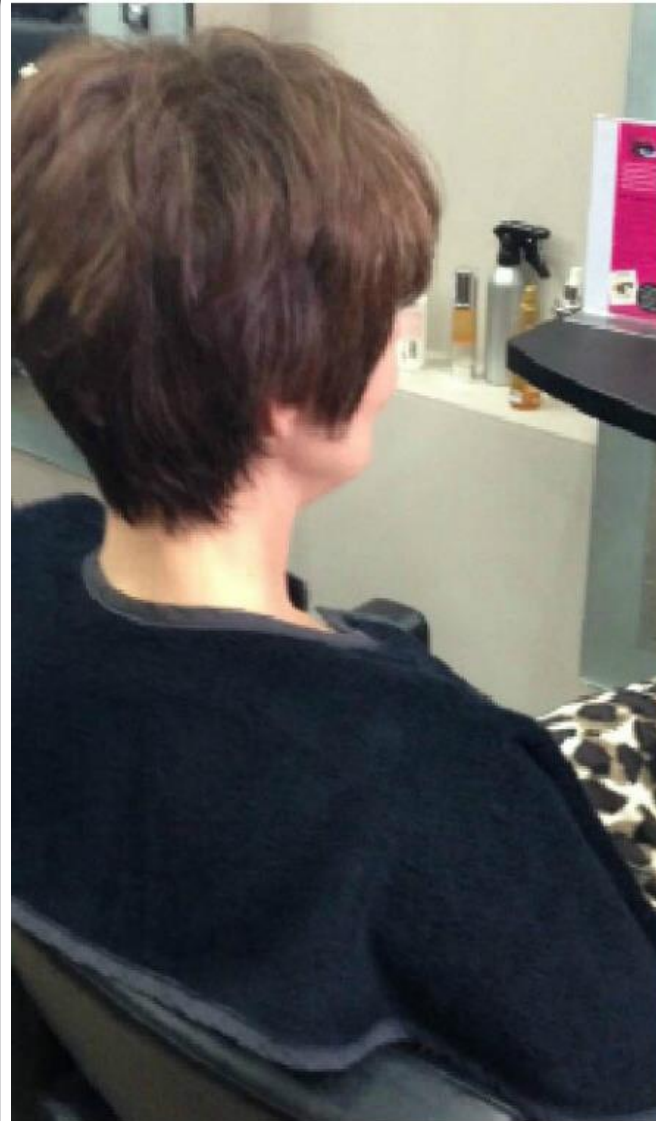
Category 3 - Bob

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Bob are really challenging to blend. Often the client requires 3-5 packets to make it look natural. There are 4 different ways you can achieve a seamless result with a bob. Marcel will discuss all types of bobs.

Client with 3 Packets



Category 4 – Bob and thick hair

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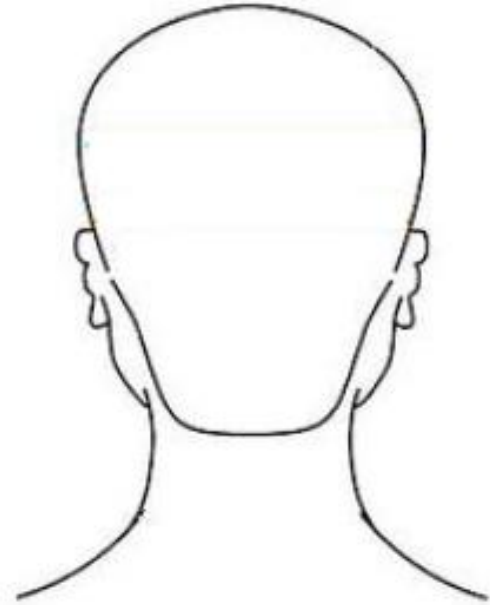
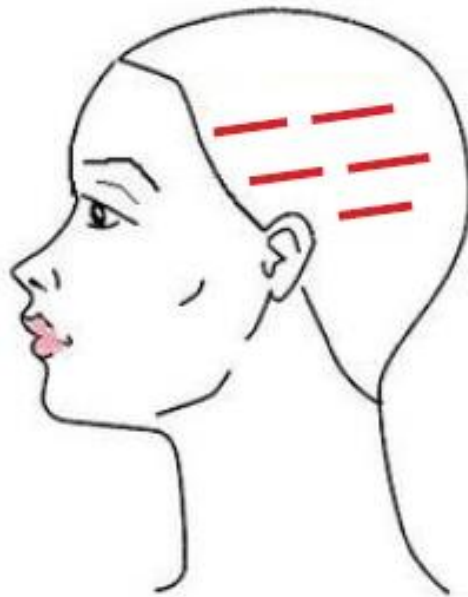
This category is extremely challenging and a definite quote should not be given – make sure that your client has enough money to cover the extra packets if needed and we always quote 3-5 packets maybe more.

Client with 4 Packet

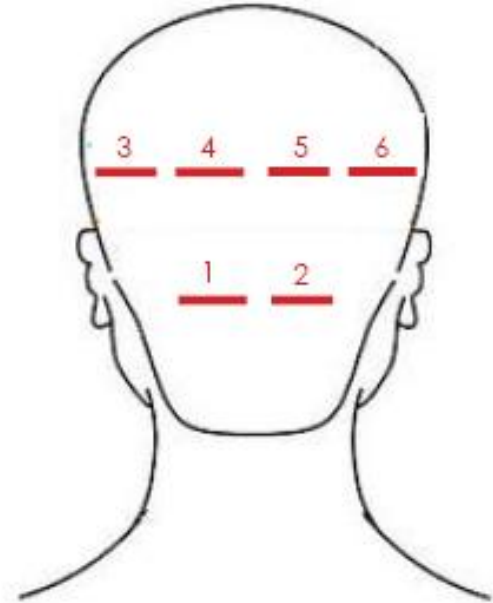
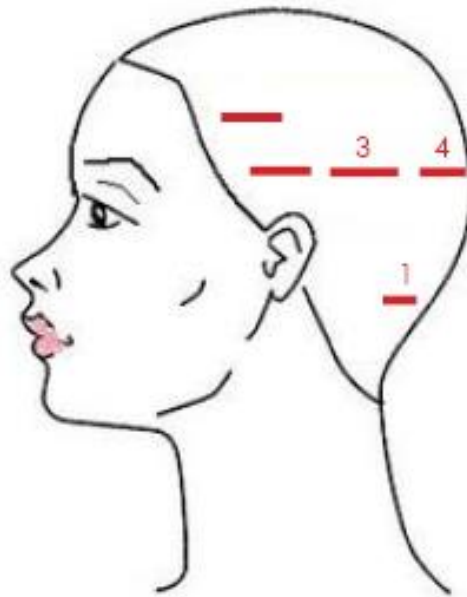


Placement – Concave

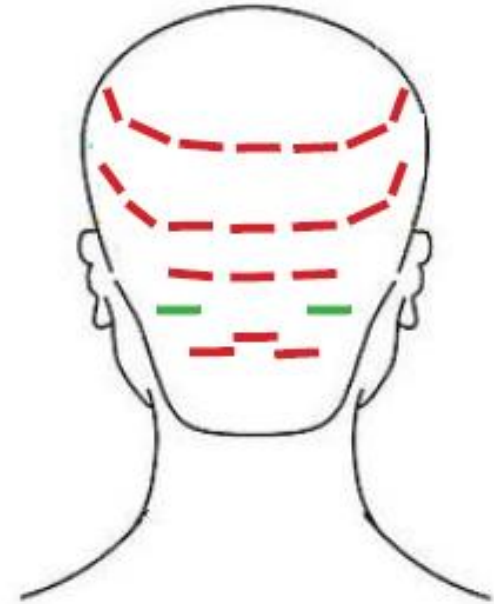
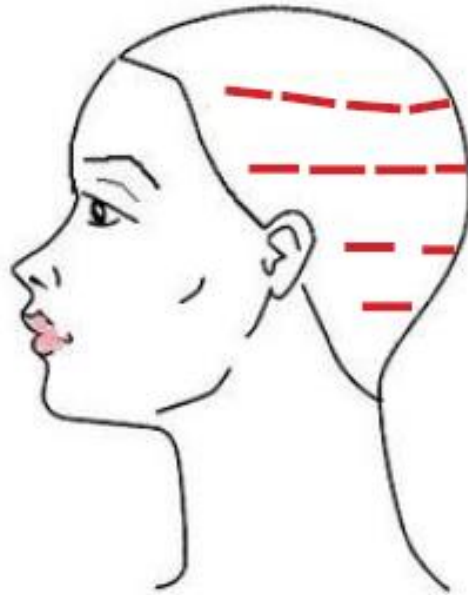
5 Sandwiches
(10 pieces) on each side



Placement – 1 Packet



Placement – 2 Packets

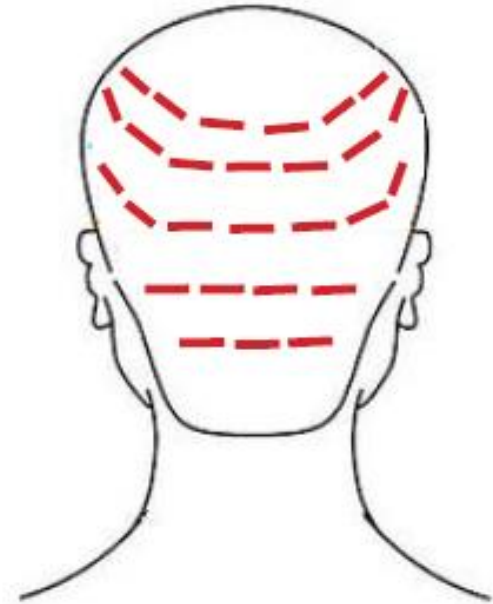
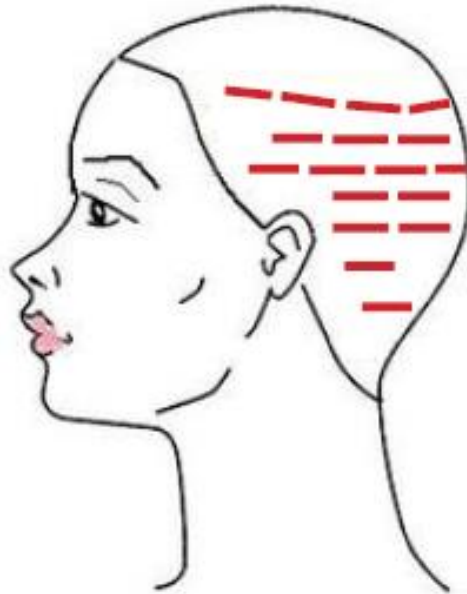


— Extra pieces can be placed in the green area.

Placement – 3+ Packets

Hairdressers can place extensions in the halo area or fringe but the client must customise the part or back comb / teasing is required to hide the tape.

Extensions can be placed closer to the neckline or front hairline but it will limit the ability to put the hair up in a high ponytail.



After Care

After application make sure to give your client an after care card to assist with do and don'ts.

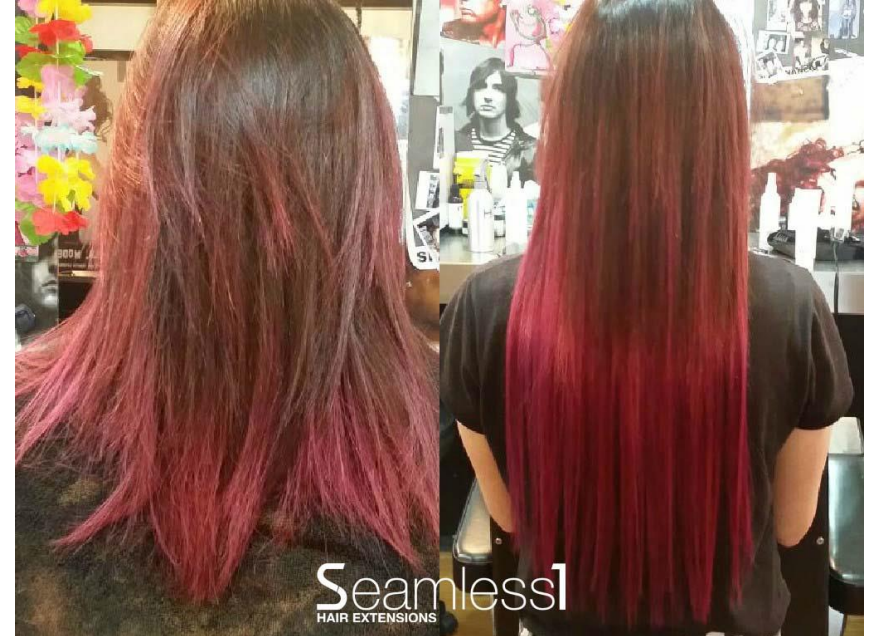
- Avoid washing hair for 12 hours after application.
- Avoid hair care that contains solvent, silicon, paraben or sulphate, don't apply serum on the tape.
- To maintain warranty and the quality of your new extensions be sure to use approved S1 products . Consult with your stylist to recommend suitable products for protection before ironing your extensions (no hotter than 200 °). Use of a serum is recommended to nourish your extensions.
- Real human hair requires you to brush your extensions gently daily. Brush extensions when dry before / after washing - small section at a time. Avoid brushing when hair is wet as the tape is most vulnerable to slide off.
- We recommend your extensions be re-fitted between 6-10 weeks .
- Please ask your stylist for advice on how to put your hair up.
- Best to plait or braid your hair while swimming in the ocean. In a swimming pool best to wear a cap and avoid chlorine on your hair to ensure longevity. Salt and pool water are ok with extensions and tape, however avoid them if you want your hair to last longer.
- We highly recommend to saturate your hair with serum, mask or leave-in conditioner before swimming for ultimate protection.

These guidelines must be followed for Seamless1 to guarantee results

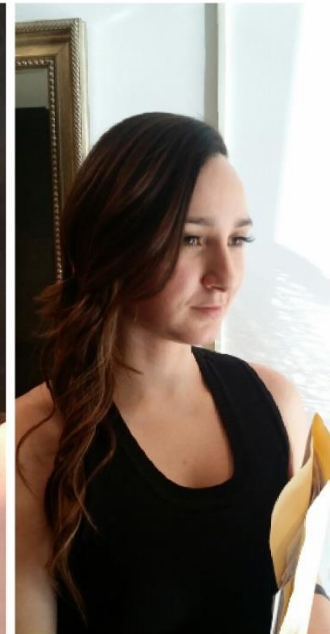
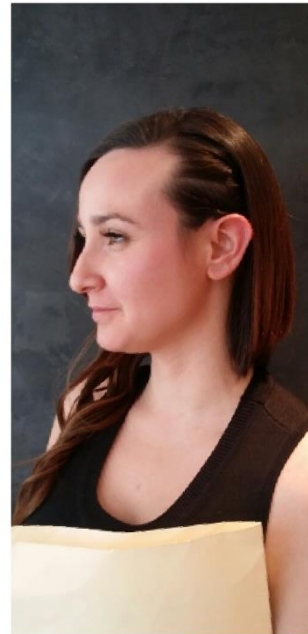
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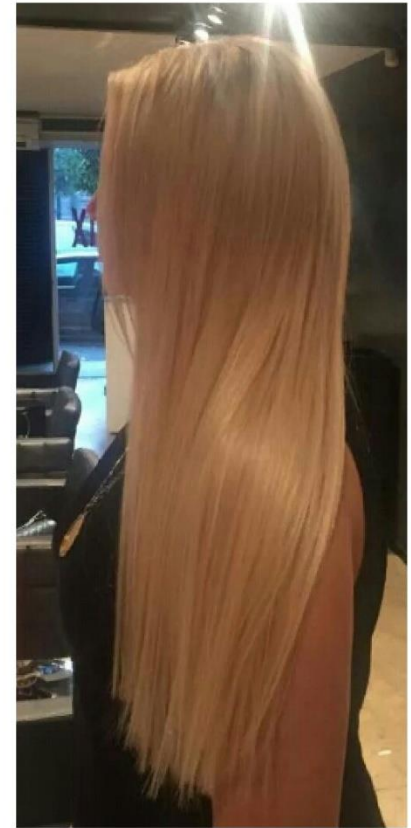
Gallery



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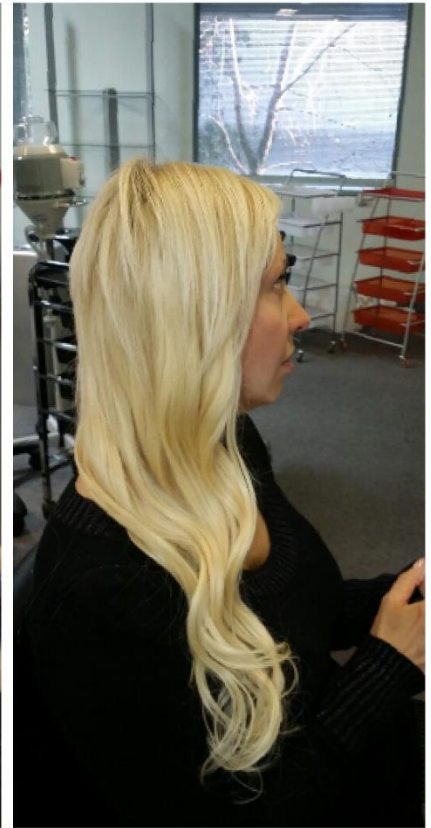
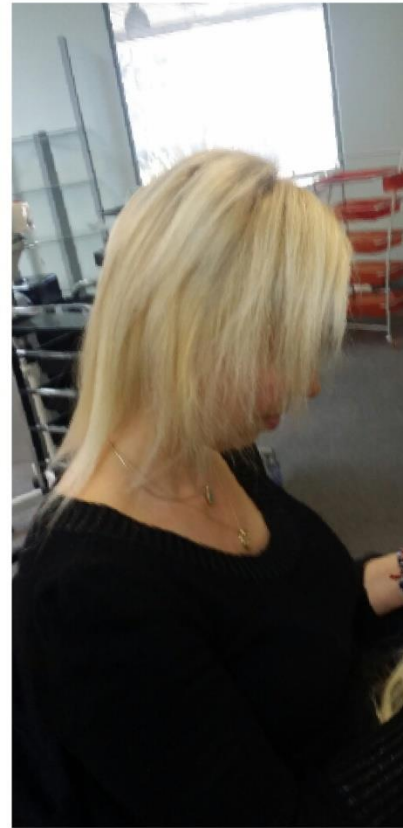
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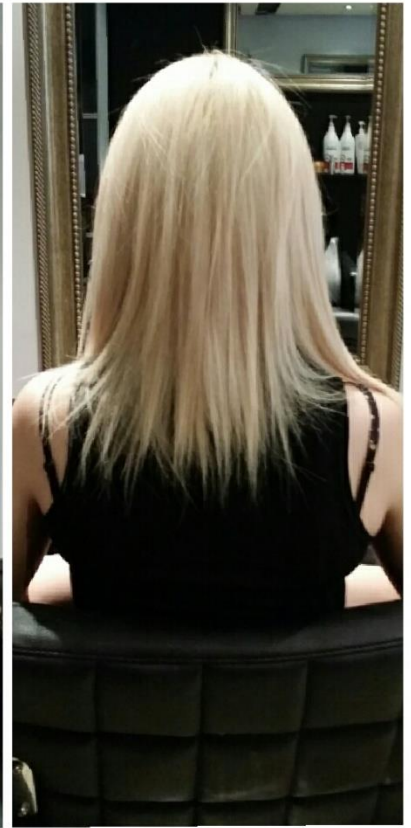
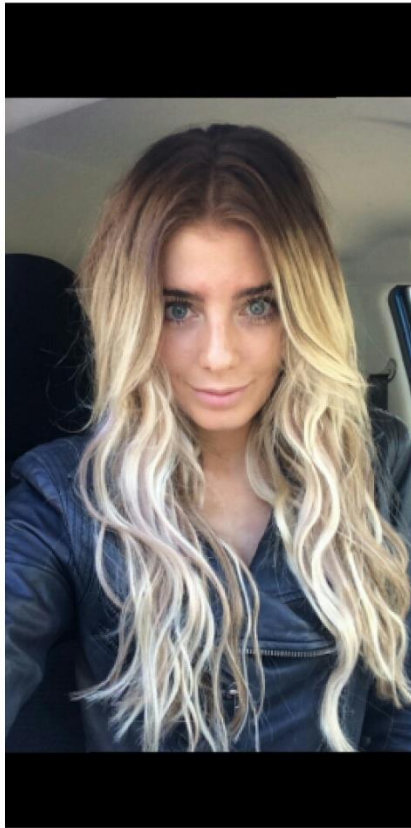
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